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*[Provisional Translation Only]*

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Issuer

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## **Ichigo J.League Shareholder Program Begins for the 2025 Season**

Ichigo Office’s sponsor, Ichigo (2337), is commencing its J. League Shareholder Program for the 2025 J.League season in which free tickets will be distributed via lottery to Ichigo, Ichigo Office, Ichigo Hotel, and Ichigo Green shareholders.

### 1. Shareholder Program Objective

Ichigo’s Shareholder Program expresses Ichigo’s thanks to Ichigo, Ichigo Office, Ichigo Hotel, and Ichigo Green shareholders and deepens its partnership with the J.League in working to further Ichigo’s mission of promoting local community development.

### 2. Details

#### Eligible Shareholders

All Ichigo Office shareholders recorded on the shareholder registry as of fiscal period-end are eligible for the Shareholder Program. Eligibility is updated every six months with current eligibility as follows:

On record as of April 30, 2024 and October 31, 2024.

On record as of April 30, 2024 but no longer a shareholder: can apply to the lottery until January 31, 2025.

Newly on record as of October 31, 2024: can apply to the lottery starting on February 1, 2025.

#### Ticket Information

Shareholders can simultaneously apply for tickets for one match in each of the J1, J2, and J3 Leagues even if the matches are scheduled on the same day. The tickets are freely transferable to family and friends.

Please note that there is a possibility that shareholders may not receive their tickets in time for a match because tickets may not be distributed to J.League top partners in a timely manner.

### Application Process

Application for the lottery begins today, January 14, 2025. Please take note that the lottery schedule for matches to be held in February is tight in order to expedite the resuming of the shareholder program.

#### February Matches

Application period: January 14 ~ January 20    Drawing: January 21

#### Early-March Matches

Application period: January 16 ~ January 31    Drawing: February 1

#### March-end Matches

Application period: February 1 ~ February 15    Drawing: February 16

For details on the shareholder program, please refer to the below Ichigo J.League Shareholder Program website (Japanese only).

Ichigo J.League Shareholder Program Website

[www.ichigo-jleague.jp](http://www.ichigo-jleague.jp)



### 3. Earnings Impact

There is no impact on Ichigo Office's April 2025 and October 2025 fiscal period earnings announced in the December 16, 2024 release "October 2024 Fiscal Period Earnings."

Through the Shareholder Program, Ichigo is expressing its thanks to Ichigo Office shareholders and deepening its partnership with the J.League in working to further Ichigo's mission of promoting local community development.